



October 11, 2020  
Clifton Day [www.cliftonday.com](http://www.cliftonday.com)

## COMMERCIAL EXHIBITOR INFORMATION

*Thank you for your interest in the participating in the Clifton Day festival. Please read this Exhibitor Information Sheet carefully and complete the enclosed Application.*

*Approximately 10 commercial spaces are being offered and may not be offered in the future. Please note that this is not a sponsorship opportunity and exhibitors will not receive the benefits that come with sponsorships. Please let us know if you are interested in sponsorship.*

### EVENT DATE

Sunday, October 11, 2020 (always the Sunday of Columbus Day weekend) NO RAIN DATE.

### HOURS

Official show time is 9 am to 5 pm, or until streets are cleared of patrons. No set-up or break-down between these hours. You may set up after 6 am but no selling is allowed until you are set up and your vehicle is moved. No vehicles have access to the town after 8 am.

### SPACES

Space sizes vary but will be no less than 10x10 ft. on streets and in parking lots. We have no indoor spaces. Each exhibitor is required to furnish their complete display. No electrical hookups are available.

### UNLOADING AND SETUP

There is no check-in process. Vendors should drive directly to their spaces and unload. Exhibitor spaces will be pre-assigned and a map will be sent to each exhibitor with space numbers.

### PARKING

Parking is not permitted in show spaces. Some spaces have parking nearby for handicapped exhibitors with valid handicapped parking permits. However, these are limited in number. Please follow the instructions of Clifton Day staff and park where directed after you unload. Vehicles will not be able to leave until after the show is over.

### SHOW FEE

\$500 per space. Up to two spaces may be requested but are not guaranteed.

### DEADLINES

July 19 – Applications are due. Include payment and handicapped permit (if applicable).

Sept 3 – Deadline to cancel and receive a refund of application fee.

### APPLICATION

Mail your application, including your check (made payable to **Clifton Betterment Association**), and copy of handicapped permit (if applicable) to:

CBA Clifton Day Coordinator  
PO Box 94  
Clifton VA 20124

STILL HAVE QUESTIONS? Call 703-539-8000 or [info@cliftonvirginia.org](mailto:info@cliftonvirginia.org)



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COMMERCIAL APPLICATION

NAME \_\_\_\_\_ DATE \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
STREET CITY STATE ZIP

PHONE (Cell) \_\_\_\_\_ (other) \_\_\_\_\_

EMAIL \_\_\_\_\_

Past Exhibitor: number of years in show \_\_\_\_\_  First Time Exhibitor  
Your space number(s) last year if known: \_\_\_\_\_  
Do you want the same space(s) this year, if available?  YES  NO

VENDOR SPACES:

No. of spaces requested: @\$500 each (Maximum of two spaces per exhibitor)  
TOTAL FEE \$ \_\_\_\_\_

Special Parking Request: yes \_\_\_\_\_ no \_\_\_\_\_ Special consideration for parking will be given to those who are physically challenged. A copy of your state-issued handicapped permit must be attached.

VEHICLE INFORMATION:

I am arriving in: Number of vehicles \_\_\_\_\_  
 Car  Van  Pickup Truck  Large Truck  with Trailer  Other \_\_\_\_\_

VENDOR RESPONSIBILITY: Each vendor is fully responsible for their own property, including loss by breakage, theft, fire, rain, or any other cause of damage to inventory or self. Vendors are responsible for any insurance they deem necessary. By signing this application, the vendor hereby expressly releases the Clifton Betterment Association and the Town of Clifton from any and all liability for damage, loss, or injury to any person or goods from any cause whatsoever. The Clifton Betterment Association and the Town of Clifton assume no responsibility or liability for fire, theft, rain, or other loss or damage or for injuries to person or property. By attending Clifton Day, you are entering an area where photography, audio, and video recording may occur. You also waive any right to inspect or approve any photo, video, or audio recording taken by Clifton Day staff. No ready-to-eat food or drink items can be sold without prior coordination with Clifton Day Food Vendor Coordinator. Absolutely no alcoholic beverages will be allowed without permission from the CBA and ABC licensing.

Mail the following:

- 1. Completed application form.
- 2. Check payable to Clifton Betterment Association (\$500.00).
- 3. Handicapped parking permit (if applicable)

CBA Clifton Day Coordinator  
PO Box 94 Clifton, VA 20124

I agree to the terms and conditions set forth in this application Clifton Day:

Signature \_\_\_\_\_